Participant Recruitment

Recruitment Materials and Strategy

Successful study recruitment involves development and implementation of a well-coordinated plan that may require the efforts of the entire research team. Once in place, subject recruitment efforts must be frequently assessed, with new strategies implemented as necessary. The study team must only use recruitment strategies and advertisements that have been approved by the UCLA IRB for that specific study.

Based upon the specific inclusion/exclusion criteria for a study, the study team should establish a suitable recruitment plan that is outlined and approved in the IRB application. Listed below are resources to assist with your recruitment efforts.

Recruitment Guidelines and Tools

- UCLA OHRPP Guidance - Recruitment and Screening Methods and Materials
- How to Write Clear Advertisements to Recruit Research Participants
- FDA Direct Advertising Guidance

Other Recruitment Support

The Trial Innovation Network (TIN) provides support to investigators conducting or looking to initiate multi-site clinical trials and studies. The TIN Liaison at UCLA can help you connect with local experts, obtain TIN services, and facilitate individual consultations with TIN experts including recruitment-related support including recruitment and retention planning, recruitment feasibility assessment, and recruitment materials. Visit the Multi-site Research site and the Trial Innovation Network site to learn more or contact Jordan Daniel at jordandaniel@mednet.ucla.edu or email the main inbox at TIN@mednet.ucla.edu.

The **Embedded Clinical Research and Innovation Unit (ECRI)** offers comprehensive services to support the UCLA research community. From study development to operational support, ECRI provides flexible solutions to enhance your project's success. One of their most popular services offered is expertise in research recruitment using CareConnect tools. These innovative tools are customized to identify potential participants based on specific study criteria, ensuring efficient and accurate recruitment. ECRI services are budget friendly and a successful option for researchers. For more information on what ECRI offers or to request services click here or email their main inbox at ECRIrequest@mednet.ucla.edu.

CTSI Clinical Cohort Finding Services

Recruitment Services including cohort size estimation, cohort identification based on electronic health record (EHR) data, and generation of condition-specific patient populations for study recruitment / chart review. For more information or to request assistance contact CTSI Consulting Services.

Click to learn more about Cohort Finding Tools.

Last updated: 29 Jul 2025

Source URL:https://www.researchgo.ucla.edu/participant-recruitment

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