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## [Participant Recruitment](#)

### **Recruitment Materials and Strategy**

Successful study recruitment involves development and implementation of a well-coordinated plan that may require the efforts of the entire research team. Once in place, subject recruitment efforts must be frequently assessed, with new strategies implemented as necessary. The study team must only use recruitment strategies and advertisements that have been approved by the UCLA IRB for that specific study.

Based upon the specific inclusion/exclusion criteria for a study, the study team should establish a suitable recruitment plan that is outlined and approved in the IRB application. Listed below are resources to assist with your recruitment efforts.

#### Recruitment Guidelines and Tools

- [UCLA Recruitment Guidelines](#)
- [UCLA Advertising and Recruitment Guidelines](#)
- [How to Write Clear Advertisements to Recruit Research Participants](#)
- [FDA Direct Advertising Guidance](#)

### **Other Recruitment Support**

The Trial Innovation Network (TIN) provides support to investigators conducting or looking to initiate multi-site clinical trials and studies. The TIN Liaison at UCLA can help you connect with local experts, obtain TIN services, and facilitate individual consultations with TIN experts including recruitment-related support including recruitment and retention planning, recruitment feasibility assessment, and recruitment materials. [Visit the Multi-site Research site](#) and the [Trial Innovation Network site](#) to learn more or contact Jordan Daniel at [jordandaniel@mednet.ucla.edu](mailto:jordandaniel@mednet.ucla.edu) or email the main inbox at [TIN@mednet.ucla.edu](mailto:TIN@mednet.ucla.edu).

### **CTSI Clinical Cohort Finding Services**

Recruitment Services including cohort size estimation, cohort identification based on electronic health record (EHR) data, and generation of condition-specific patient populations for study recruitment / chart review. For more information or to request assistance contact [CTSI Consulting Services](#).

Click to learn more about [Cohort Finding Tools](#).

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